

Message Text

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PAGE 01 SANA 00192 111429Z
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UNCLAS SANA 0192

E.O. 11652: NA
TAGS: BEXP, XF
SUBJECT: PROPOSED WATER RESOURCES TRADE MISSION JUNE 1978

REF: A. STATE 2430
B. SANA 4922 (NOTAL)

1. SANA DELIGHTED WITH PROPOSED TRADE MISSION
AND CONDURS WITH TENTATIVE DATES.

2. BELIEVE MAJOR PRODUCT OPPORTUNITIES FOR SANA
SHOULD INCLUDE SOME OR ALL OF
THE FOLLOWING:

A. EXTRACTION: PUMPS AND RELATED EQUIPMENT ARE
GOOD SELLERS HERE AND SHOULD CONTINUE TO DO SO.
ADDITIONALLY, LIGHT TO MEDIUM MOBILE DRILLING
RIGS SHOULD BE INCLUDED.

B. STORAGE: APART FROM STANDARD METHODS OF
WATER STORAGE FOR DOMESTIC AND INDUSTRIAL USE,
ARE THERE ANY SYSTEMS FOR TRAPPING RAINFALL/RUNOFF
AND STORING FOR LATER DISPERSAL FOR CONSUMER OR
AGRICULTURAL USE? DURING SPRING AND FALL RAINY
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SEASONS WATER PENTIFUL, HOWEVER, RUNOFF,
ESPECIALLY IN MOUNTAINOUS AREAS, SIMPLY ALLOWDD
TO FLOOD FIELDS. FEEL SOME CONSERVATION SYSTEM
IN THIS AREA COULD BE USEFUL.

C. DISTRIBUTION: IRRIGATION, OF COURSE, WOULD
BE PRIMARY THEME. THERE VERY LITTLE IN USE TO
DATE. WOULD BE ESPECIALLY USEFUL IN RELATION

TO ERRACE FARMING WHICH COVERS LARGE PORTION OF CULTIVABLE LAND.

D. PURIFICATION: THERE IS ONLY ONE WATER PKWURIFICATION SYSTEM IN USE IN THE CITY OF TAIZ.

POSSIBLE AREAS TO LOOK AT IN PURIFICATION WOULD BE SMALL UNITS THAT COULD BE INCORPORATED INTO STORAGE SYSTEMS FOR GOVERNMENT BUILDINGS, OFFICES AND HOME USE IN CITIES AND VILLAGES. SINCE WATER AND SEWERAGE PROJECTS ONGOING IN MAJOR CITIES, ALSO POSSIBLE DIRECT PURIFICATION SYSTEMS TO THIS END.

3. AN IMPORTANT FACTOR TO CONSIDER WITH REGARD TO WATER RESOURCES IN THE YAR IS POPULATION DISTRIBUTION WHICH REQUIRES MARKETING OF SMALLER SYSTEMS, I.E., VILLAGE OR INDIVIDUAL USAGE. IN MID 77 THERE WERE 5.8 MILLION PEOPLE BUT THERE ARE ONLY 10 CITIES IN THE YAR WITH MORE THAN 2000 PERSONS. THE LARGEST CITY IS SANA, THE CAPITAL, WITH 150,000. THE INHABITANTS OF THESE SO-CALLED CITIES COMPRISE APPROXIMATELY 10 PERCENT OF THE TOTAL POPULATION. THE REMAINING 90 SOME ODD PERCENT ARE SCATTERED THROUGHOUT THE COUNTRY IN TEN'S OF THOUSANDS OF VILLAGES. SEVENTY EIGHT PERCENT LIVE IN SETTLEMENTS OF LESS THAN 500 PERSONS. THERE IS AT THE SAME TIME A VAST AMOUNT OF UNTAPPED CAPITAL IN THESE UNCLASSIFIED

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VILLAGES AS A RESULT OF THE FLOW OF REMITTANCES FROM YEMENI LABORERS WORKING ABROAD. IT WILL BE MANY YEARS BEFORE THE CENTRAL GOVERNMENT WILL BE ABLE TO EXTEND BASIC SERVICES TO THESE VILLAGES. CONSEQUENTLY, MARKET POTENTIAL FOR THESE AREAS SHOULD REMAIN HIGH FOR THE FORESEEABLE FUTURE. MARKETING MIGHT BE DONE THROUGH RURAL COOPERATIVE SYSTEM FOR WATER SYSTEMS.

4. FOR CONSTRUCTION SALES WILL BE CONFINED TO CITIES BUT, GOVEN \$3.6 BILLION DEVELOPMENT PLAN, WE FORESEE HIGH DEMAND, PARTICULARLY IN VIEW OF PRESSURES FOR NEW TECHNIQUES GENERATED BY LABOR SHORTAGES AND HIGH MATERIAL COSTS.

5. FOR JIDDA: DEEPLY APPRECIATE YOUR SUPPORT AND, IN PARTICULAR, OFFER OF TDY'ER. TO FURTHER STRENGTHEN OUR PREPARATORY EFFORTS, WE WOULD LIKE YOUR CONCURRENCE IN SENDING OUR COMMERCIAL OFFICER UP TO SEE YOU (AT YOUR CONVIENCE) FOR DISCUSSIONS IN GENERAL ABOUT TRADE MISSIONS. WE ALSO NEED LIST OF PARTICIPATING COMPANIES IN

TRADE MISSIONS. CAN WE GET COPY FROM YOU?
AS FOR TIME OF VISITS. RELIGIOUS STRICTURES NOT
PROBLEM FOR THURSDAY-FRIDAY WEEKEND EXHIBIT
BUT ATTENDENCE AND WILL INTEREST WILL NATURALLY BE
HIGHER DURING WEEK.
SCOTES

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